

# Somersby Snap & Win Contest 2016

## Terms and Conditions

### 1. The Organiser

The Organiser is Carlsberg Marketing Sdn Bhd (Co. No. 140534-M)

### 2. Contest Period

29 February 2016 to 30 April 2016 at participating Modern-On-Trade and Modern-Off-Trade outlets ("Participating Outlets").

### 3. Eligibility

This Contest is open to **all non-Muslim aged 18 years or over** residents in Malaysia subject to other criteria set out below, the Standard Terms and Conditions, the terms and conditions herein and the relevant laws of Malaysia.

Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and promotional agencies, and members of their immediate families will not be eligible to participate in this Contest.

### 4. How to participate?

- 4.1 With any purchase of:-
  - i) any 1 x 4-bottle pack of Somersby at supermarket / hypermarket (Modern-Off-Trade);OR
  - ii) any 2 bottles of Somersby at Modern-On-Trade.
- 4.2 Submission of entry is via **WeChat messaging app only**.
  - i) To follow Somersby Malaysia official account on WeChat
  - ii) Contestant must have a valid Wechat account.
  - iii) Click on "Contest" tab to enter the contest site
  - iv) Fill in the required personal details correctly
  - v) Snap a photo of your receipt and key in the receipt no.
  - vi) Answer a simple question
  - vii) Multiple entries are allowed, but one original receipt is valid for one entry only. (for example: 5 receipts = 5 entries).
- 4.3 The Organiser shall be entitled to request the original Identity Card or the originals of other supporting documents/materials for verification purposes.
- 4.4 The Organiser reserves the right to disqualify and remove any Contestants from the Contest without prior notification or disclosure of information should the Contestants be suspected of tampering with their entries or breach the Contest terms and conditions.

### 5. The Prizes

- 5.1 The Prizes for this Contest consist of the following:
  - i) 15 x Daily Cash prize of RM100.00. Total cash prize of RM93,000
  - ii) Weekly Prizes :
    - 2 x Hoverboard worth RM2000 each
    - 2 x Apple Watch worth RM1599 each
    - 2 x Polaroid Camera with WiFi worth RM500 each
- 5.2 Each Winner is entitled to only one daily cash prize and/or one weekly prize throughout the Contest Period.
- 5.3 The Organiser reserves the right to substitute any winning prize with a prize of similar value, with or without notice.
- 5.4 The Prizes are non-refundable, non-transferable and non-exchangeable for cash, credit or any other items. Prizes not redeemed within the notified period will be forfeited.

### 6. Selection of Winner(s)

- 6.1 The winners will be drawn electronically on daily and weekly basis.
- 6.2 The announcement of the winners are as follows:-
  - i) For daily winners the announcement will be on the next business day.
  - ii) For weekly winners the announcement will be on every Monday.  
*For avoidance of doubt, the entry is only valid on that particular week of purchase and there will be a new pool of entry every Sunday from 0000 till Saturday 2359.*
- 6.3 The list of winners will be published on:-
  - Somersby Malaysia WeChat Official Account
  - Somersby Malaysia Facebook Account
- 6.4 The Organiser's decision is final. No further correspondence or appeal will be entertained.

### 7. Notification

- 7.1 The winners of the Contest will also be notified through phone call for prize redemption arrangements.
- 7.2 The Organiser shall reserves the right to select an alternative Winner at its sole discretion at any time.

### 8. Prize Redemption and Period

- 8.1 Daily Prize Winners
  - i) The Organiser will contact the winners through phone call on the next business day.
  - ii) Winners are required to email a copy of NRIC and photo of receipt as proof of purchase.
  - iii) Winner need to retain the photo that was submitted as proof of purchase for verification. Duplicate and/or edited photo will be disqualified.
- 8.2 Weekly Prize Winners
  - i) The Organiser will contact the winners through phone call on every Tuesday of the week throughout the Contest Period.
  - ii) Winners are required to collect the prize personally at Carlsberg Malaysia office. No representative is allowed.
  - iii) Winners are required to bring along NRIC for identification purposes and also the winning photo of the Receipt as proof of purchase. The photo has to be presented in the mobile phone where the entry is being submitted and we will be verifying the entry on the same phone.
- 8.3 Prizes not redeemed within 30 days from end of contest period will be forfeited.

### 9. Privacy Policy

By participating, Contestants explicitly consents that the Organiser shall store the necessary personal data of the Contestants. Contestant is free to revoke his or her consent to the storage of data by sending an email to the Organiser as stated below and by doing so, Contestant is withdrawing his or her participation in this Contest. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Program strictly confidential.

### 10. Additional Terms

- i) By participating, Contestant agree to the terms & conditions applied.
- ii) The Organiser is also not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.
- iii) The Organiser reserves the right to amend the Terms and Conditions without prior notice.
- iv) The Contest Terms and the Carlsberg's Standard Terms and Conditions (collectively "Terms and Conditions") shall be binding on all Contestants who participate in this Contest. The definitions in the Carlsberg's Standard Terms and Conditions shall apply unless otherwise expressly stated in the Contest Terms. In the event of any discrepancies between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this Promotion, the final terms and conditions on Carlsberg's website shall prevail.
- v) Should the Contestants have any inquiry regarding the Contest, he/she can call or send message to 012-723 2275 for more information.